
TECHNOLOGY

OS PC • Mac | **SOFTWARE** Adobe Creative Suite including Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat, Lightbox • Microsoft Office • CorelDraw | **PLATFORMS** Wordpress including custom templates • Mailchimp • Constant Contact • Facebook Ads Manager • Eventbrite | **CODE** Html • CSS • PHP

JACKSONVILLE CONSULTANT WORK AND PROJECTS

CULTURAL FUSION

Spring 2015 – CURRENT

Marketing and Communications Manager. Rebranding including new logo and website. Social media content. Point person for communications between 40+ member organizations. Create monthly agendas and lead general, steering, and marketing meetings. | www.CulturalFusionJax.com

ABET

2008 – CURRENT

Website design, development, and content management. Design print and digital collaterals. Promotional photographer. Social media marketing and email campaigns | www.ABETtheatre.com

SWAMP RADIO

2013 – 2016

Initial branding including print and digital collaterals. Website design, development, and ongoing content management. Consultation and strategy for social media marketing, and email campaign templates | www.SwampRadioJax.com

THE 5 & DIME

2011–2014

Initial branding including logo, and print and digital collaterals. Website design, development, and content management. Implementation of marketing campaigns for each production including print and digital collaterals, art direction and post-editing of photoshoots, and copywriting. Social media marketing and email campaigns. Program design. | www.The5andDime.org

ADDITIONAL CLIENTS AND PROJECTS

Amelia Community Theatre • Apex Theatre Studio • Black Cake Productions • CineCityJax • Fortune Law Offices • Gretchen Deters-Murray • Huntley, Mullaney, Spargo & Sullivan • Jacksonville Jazz Series • Jason Woods • MOSH • Omega Productions • Quirkzotic • Red Moon Festival • Rick Rifle • Ryan Michael Murray • Scotty-Miguel Sandoe (*Axel Hooley's Death Wish*) • Spazhouse, LLC • Tom Rogers (*Eleven*) • Theatre Jacksonville • US Safety Alliance

NEW YORK CITY CONSULTANT WORK

MERRILL LYNCH | 2005-07

JP MORGAN CHASE | 2002-05

SMITH BARNEY | 1997-01

Presentation Graphics Specialist. Worked one-on-one with bankers and analysts, creating digital and print collaterals including pitch books, on-screen presentations, tombstones, handouts and posters.

RELATED EXPERIENCE

20+ years as director, producer, and production manager for theatrical productions both in NYC, as well as regionally, including a season as Asst. Production Manager at Manhattan Theatre Club, working on the Broadway production of *A Small Family Business* and a number of Off-Broadway productions. 5 years as volunteer Executive Producer of The Scully Marathon, an annual fundraising event for Neurofibromatosis, Inc, which raised almost a quarter of a million dollars for NF non-profits worldwide.